

“THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT

The X agency is a marketing firm based in Dubai offering a fully integrated service to a combination of local, regional and global exposure.

We help you Generate and conceptualize unique ideas that possess the perfect synergy between brand and consumer needs; while identifying key aspects to increase awareness, traffic and generate revenue. Our success is a result of the high caliber of marketing specialists who make up the X team.



“CREATIVE WITHOUT STRATEGY
IS CALLED ‘ART’

CREATIVE WITH STRATEGY
IS CALLED ‘ADVERTISING’

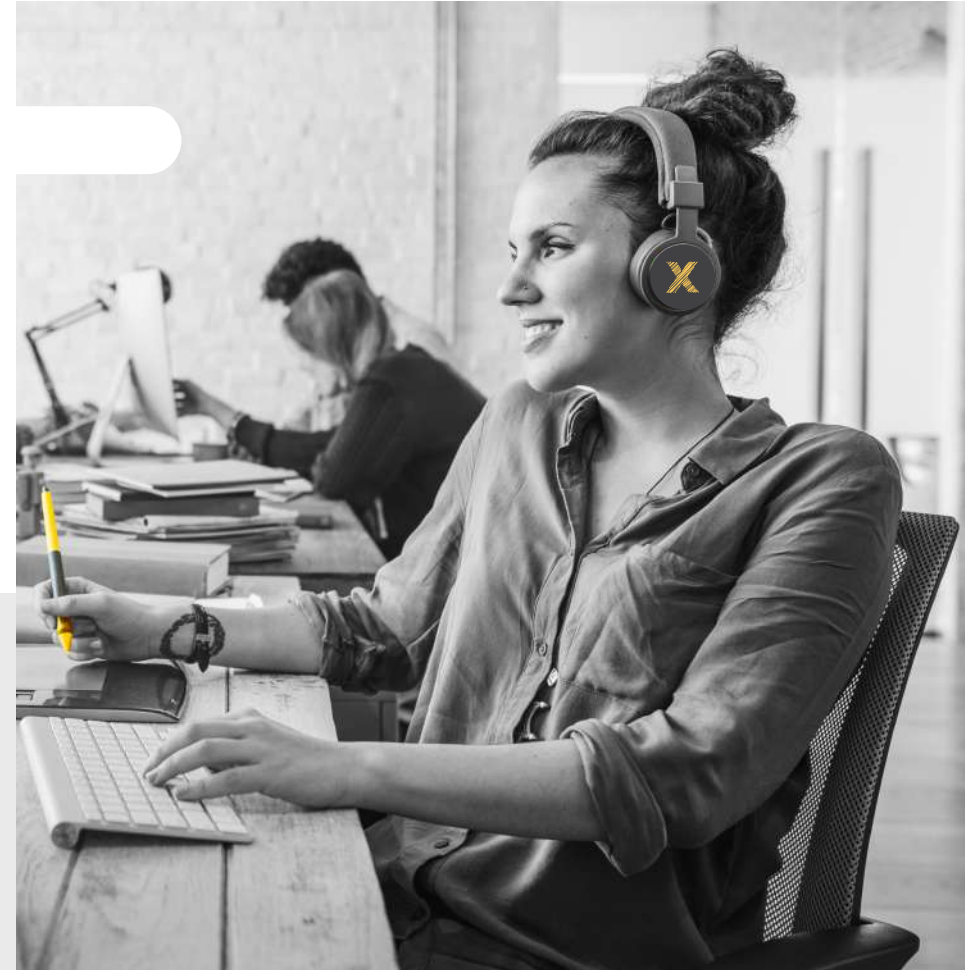
– Jef I. Richards

VISION

To build a sincere fraternize relationship with unique services in diversified business sectors on a global spectrum while absorbing traditional values and professional ethics.

MISSION

is to create bespoke solutions for all our clients by unlocking the power of digitally-driven services so as to ensure exceptional returns month after month and year after year.



Level of creativity

98%





#

Creativity

LET`S MAKE
THINGS
HAPPEN
TOGETHER
TODAY

The X Agency is not just another organization, we are a bunch of intuitional thinkers who handcraft the brand with love and passion.

Our team of visionary, committed and client-focused individuals means that we can always deliver first-class campaigns to our valued clients. We have contributed to countless brands and enterprises new ways of engaging & connecting with consumers that have previously been out of their segments.

%90

Satisfied
Clients

418

Marketing
Campaigns

3200

Cups of
Coffee





WHY YOU SHOULD CHOOSE TO WORK WITH US?

We are Result Oriented:

We hold a strong commitment to results. We focus on making genuine enhancements and we strongly believe that they can be made anywhere directly or

We are Digital Wizards:

We've been working with organizations of every kind for over 8 years now. This experience enables us to settle on the correct choices for your business and help you maintain a strategic value and stand out in the market. We possess powers that maximize our customer's business productivity.

We are Particular:

We don't express yes to every contract that comes our way. We believe it's imperative to just work with organizations where we can include genuine value and have a noteworthy effect. We understand your requirements first and then provide our valuable feedback.

We Lend an Ear:

Before beginning any task we like to become more acquainted with our customers. Therefore, we patiently listen. We need to know your business back to front so we can decide the



OUR SERVICES

LET US TAKE
THE HASSLE OUT
OF MANAGING
YOUR BUSINESS



■ EVENT MANAGEMENT

- Corporate Events
- Private Events
- Exhibitions
- Wedding Planning

■ DIGITAL SOLUTIONS

- Social Media Marketing
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Digital Content Solutions
- Websites & Mobile Solutions

■ MEDIA & PR

- Media Planning
- Media Buying
- Media Production
- Influencer Marketing
- PR Consultation & Planning



CREATIVE SOLUTIONS

- Branding & Corporate Identity
- Creative Graphic Design
- Advertising Design.
- Creative Production.

MARKETING

- Marketing Campaigns
- Business Consultation
- Content Writing
- Promotional Items
- Strategic Research Marketing



“GET VISIBLE!
DON'T KEEP
YOUR
BUSINESS
IN THE DARK

We believe in the specialty, and there are no ready solutions that fit everyone.

Each brand should have its own tailored solutions to match its objectives and personality.





A SMALL PART OF OUR HAPPY CLIENTS

 شرطة دبي DUBAI POLICE	 شركة الماجد للعقارات ذ.م.ج Al Majid Property Co. LLC	 وزارة الطاقة والصناعة MINISTRY OF ENERGY & INDUSTRY	 وزارة الموارد البشرية والتوطين MINISTRY OF HUMAN RESOURCES & EMIRATIZATION	 محاكم دبي DUBAI COURTS	 مركز لتسوية النزاعات بين المالكين والمأجرين Rental Disputes Center	 سابك عسابك
 Dove	 NISSAN	 CAYAN GROUP	 SABA BRIDGES	 DAMAC	 EMPOWER ENERGY SOLUTIONS	 SAUDI GERMAN HOSPITAL DUBAI
 GPE	 نمشي NAMSHI	 AURIS HOTEL MANAGEMENT	 ORIGINAL PHILADELPHIA	 damas Jewellers since 1907	 DEVJI aurum EXCLUSIVE HANDCRAFTED JEWELLERY SINCE 1928	 Limitless Business Avenue International Business Advisory
 د. سليمان الحبيب DR. SULAIMAN AL HABIB	 DLAFA	 OYFA				 novomed Centers مراكز نوفومد by Dr. Almix



DON'T LET YESTERDAY TAKE UP TOO MUCH OF TODAY

CREATIVE
EFFECTIVE
INNOVATIVE
COMMUNICATIVE





NISSAN.
Project: Advertising, Printing, Magazine Profile

THE BEST IDEAS COME
AS JOKES, MAKE YOUR
THINKING AS FUNNY AS
POSSIBLE “ — David Ogilvy





Throughout the years Dove has challenged women to redefine beauty to gain confidence. Dove claims that more women today define beauty on a wider array of qualities beyond looks. Our Dove campaign and package design aimed to portray and carry the perception of natural quality and purity Dove embodies in women's mind.





DIAFA 2018

Held annually, DIAFA is a prestigious and unique event that honors distinguished International and Arab personalities, selected by a qualified committee, for their annual achievements and contributions towards communities and societies betterment.

The festival introduces renowned figures from various fields such as art, culture, music, business, and humanitarian services.



THE ONLY WAY TO DO GREAT WORK
IS TO LOVE WHAT YOU DO — Steve Jobs



The Jury Committee of the Distinctive International Arab Festivals Awards is composed of multi-discipline international experts, academicians, and practitioners. The committee will review nominations and carefully select recipients from the award categories who have performed distinguished and extraordinary annual professional and personal achievements.



IF IT DOESN'T SELL,
IT ISN'T
CREATIVE! ”

— David Ogilvy

Hamoudeh Kafarneh is an artistic and globally acknowledged Arab designer located in Dubai, Jumeirah.

His designs were nominated in a poll for Sayedati magazine, as the most exquisite designs worn by an actress in one of the most famous shows of the month of Ramadan



Marketing
Solutions





MARKETING CAMPAIGN

DUBAI POLICE



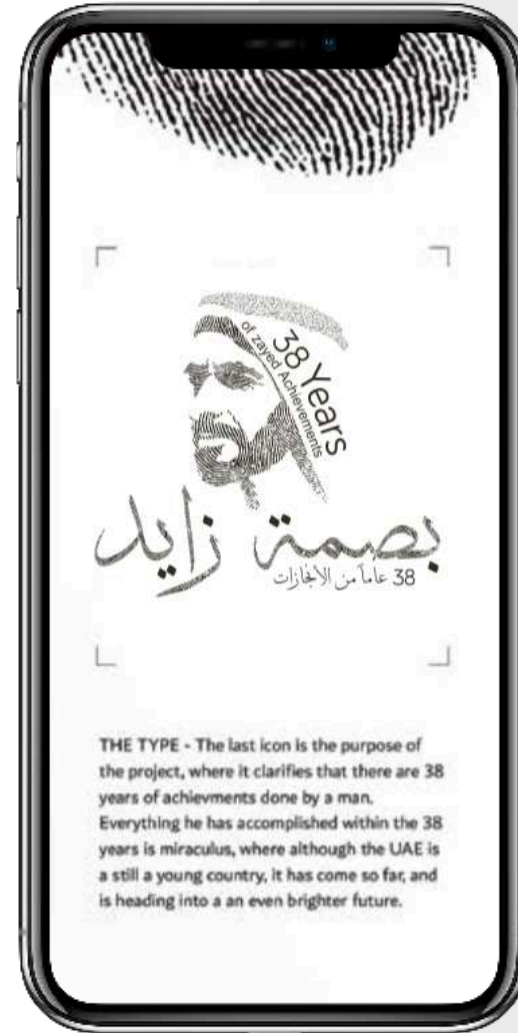
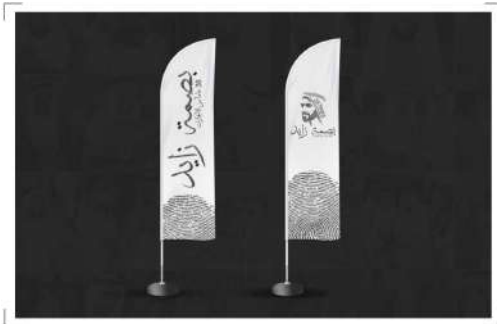


Mark of Zayed is a social-cultural event, aiming to highlight the achievements of the late Sheikh Zayed bin Sultan Al Nahyan and the great mark that his highness imprinted in the history of the United Arab Emirates through 38 years of achievements



“HE WHO DOES NOT KNOW HIS PAST
CANNOT MAKE THE BEST OF HIS
PRESENT AND FUTURE FOR IT IS
FROM THE PAST THAT WE LEARN

—Sheikh Zayed Bin Sultan



This event aims to introduce and educate the younger generation of the great role that the late founding father Sheikh Zayed has played in building and ascending the country to its current prominence regionally and globally

THE TYPE - The last icon is the purpose of the project, where it clarifies that there are 38 years of achievements done by a man. Everything he has accomplished within the 38 years is miraculous, where although the UAE is a still a young country, it has come so far, and is heading into an even brighter future.





Innovation
Program

DEVELOPING A HAPPY AND SUSTAINABLE CITY

This is the vision of Dubai Municipality,
which we try to participate with it
whenever, however possible.



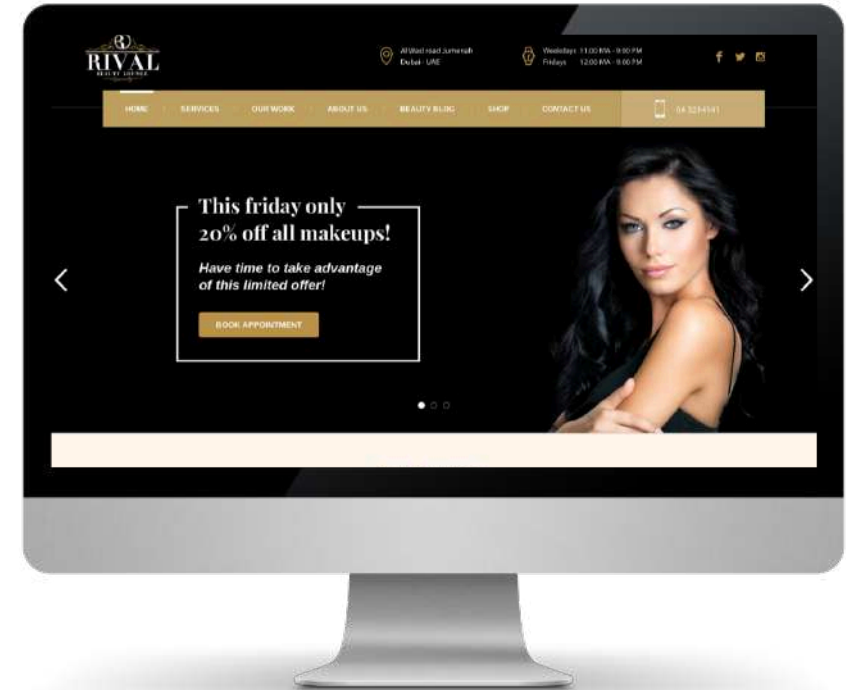


“CREATIVITY IS INTELLIGENCE HAVING FUN

– Albert Einstein



Digital Marketing
Online campaign sample



Digital Solutions
Salon website



Creative Solutions

Branding & Packaging



THE DETAILS ARE NOT DETAILS , THEY MAKE THE DESIGN ”

— Charles Emas



EVENTS & EXHIBITIONS
SAMPLES



EVENTS & EXHIBITIONS

3D vs real

